

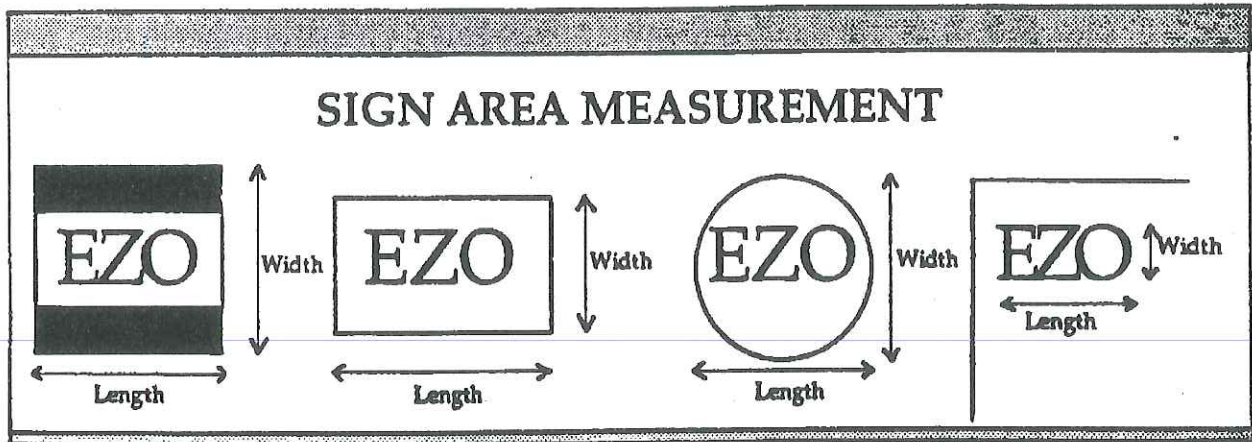
Section 10.30 Sign Regulations

- A. The purpose of these Regulations is to control the height, size, and location of signs in the community in order to ensure public safety, protect property values, encourage economic development, insure neighborhood compatibility and to further the general purpose of the Zoning Regulations.

10.30.1 General Requirements

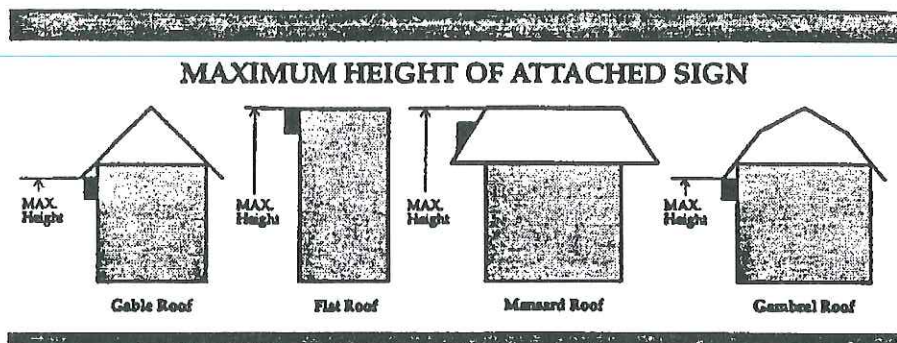
- A. Measurement Of Sign Area: The area of a sign shall be considered that of the smallest rectangle or triangle which encompasses all lettering, wording design or symbols together with any background which is designed as an integral part of and obviously related to the sign. See Figure 10.30.1.

Figure 10.30.1 Sign Area Measurements



- B. Square feet limitations contained in this article refers to the area of each face of two-faced signs.
- C. Sign Location: No attached sign shall project more than 12 inches from the face of a structure. All freestanding signs must be at least ten (10) feet back from the street line unless otherwise stated. Signs must be located so that only a single side is visible from any viewing point.
- D. Height Of Signs: The height of a freestanding sign is to be measured from the ground to highest point of the sign.
- E. No sign, or portion thereof, attached to a structure shall project above the exterior wall of the said structure. No sign shall be erected above those locations illustrated in Figure 10.2.

Figure 10.30.2 Maximum Height of Attached Sign



- F. **Sign Illumination/ Sign Movement:** A sign may be illuminated if illumination is confined to or directed toward the surface of the sign.
- i. No flashing, rotating or intermittent illumination shall be permitted except signs indicating time and/or temperature by means of intermittent lighting, provided the longest dimension of such signs does not exceed five (5) feet.
 - ii. The light sources of signs shall be so designed and shielded that they cannot be seen from beyond the property lines on which the said sign is located and to minimize night glare.
 - iii. Signs with exposed neon tubes shall be permitted in all Business Districts. The outlining of buildings or structures, ornamental features or architectural elements such as windows by use of exposed neon tubing, strings of lights, Light Emitting Diodes or otherwise is allowed by Special Use Permit only. (Amended 7/28/03)
- G. No signs, or any parts of any signs, shall be permitted to be mechanically rotated or moved.

10.30.2 Sign Review Procedures

- A. **Type A Sign:** All signs designated herein as Type A Signs are permitted as a matter of right and require no formal application.
- B. **Type B Sign:** All signs designated herein as Type B Signs shall be approved by the Office of the Director of Planning in accordance with the following procedures:
- i. The Office of the Director of Planning shall review plans for compliance with the applicable provisions of this chapter. Upon completing the review, the Office of the Director of Planning shall approve or deny such application within five (5) working days. The following shall constitute an application:
 - a. Application form (available in the Office of the Director of Planning);
 - b. Filing fee as determined by the Commission or by Ordinance; and
 - c. Drawing and/or photograph of the proposed signage, indicating its dimensions, height (as measured from the ground), location, color and content of the proposed sign.
 - ii. Should the Office of the Director of Planning determine the application does not conform to these Regulations; the application must be altered to conform. An applicant may appeal a determination of the Director of Planning to the Commission.
 - iii. Nothing in this Section shall prevent an applicant from seeking approval of a Type B Sign by the Commission in association with any use requiring a Site Plan approval or a Special Permit approval. An approval of signage by the Commission shall constitute a Type B Sign approval.
- C. **Type C Sign:** All signs designated as Type C Signs shall require the filing of an application for a Site Plan in accordance with Article IX of these Regulations. Application requirements for a Type C Sign permit shall be the same as that required for a Type B Sign.
- D. **Signs Associated with Multi-Tenant Buildings:** During the review of a Site Plan or Special Permit of any building or development containing more than one tenant, the Commission shall review and approve a sign theme for the building or development, showing uniform location and sizes of all wall signs for all tenant spaces. Future applications for individual signs shall be generally consistent with the approved theme.

10.30.3 Signs Permitted in Single Family Residence Districts

A. The following Table describes all signs permitted in Single Family Residence Districts:

Table 10.30.3 Signs Permitted in Single Family Residential Districts

Type of Sign	Max. Area	Number	Type	Duration
Sale, Lease, Rental of Property	8 s.f.	1	A	Until sale, lease, rental occurs
Subdivision Promotion	32 s.f.	1	B	18 Months, renewable
Construction	16 s.f.	1 per <u>frontage</u>	A	18 months or upon completion, whichever is earlier.
Public Information & Political Campaign	32 s.f.	No limit	A	30 Days
Occupant Name & Add.	2 s.f.	1	A	
Home Occupation & Professional Office	2 s.f.	1	B	
Municipal Buildings (including schools) Amended (6/3/03)	12 s.f. in HR33 / 32 s.f. per side in other Res. Zones ⁷	1	B	
Non-profit Organizations & Special Permit Uses Amended (6/3/03)	12 s.f. in HR33 / 12 s.f. per side in other Res. zones	1	B	
Farm Stands Freestanding (Content may change per available produce)	20 s.f. per side	2 per <u>frontage</u>	B	Freestanding signs identifying seasonal produce to be removed at end of growing season
Farm Stands - Attached	2 s.f. per linear ft. of building; not to exceed 32 s.f.		B	
Open or Welcome Flags	15 s.f. per flag	1 per tenant, maximum of 15	C	

Notes to Table 10.30.3

1. Only municipal, non-profit, and Special Permit Uses signs may be illuminated. Lighting must be external, incorporated into the sign structure, and shine down from the top onto the sign face. Lighting must be completely shielded to prevent off-site glare. (Amended 6/03/03)
2. Open or welcome flags are permitted for non-conforming business uses or Special Permit uses only. The Commission shall consider any possible negative impact on any abutting residences and on the overall character of the neighborhood. Flags may display only colors and/or the words "Open" or "Welcome"
3. Open or welcome flags shall be mounted on building wall and shall not project above wall.
4. All freestanding signs shall be at least ten (10) feet from the street line; farm stand signs shall be 15 feet from the edge of street pavement.
5. Height of freestanding signs limited to 12 feet.
6. Home occupation & professional signs must be of a simple round, square, or rectangular design. (Amended 6/03/03)
7. Up to 32 square feet allowed by Special Use Permit provided the property has a minimum of 150 feet of frontage. 12 sq. ft. per side maximum otherwise. (Amended 6/03/03)

10.30.4 Signs in Permitted in Special Residential Developments

A. The following Table describes all signs permitted in Special Residential Developments:

Table 10.30.4 Signs Permitted in Special Residential Developments

Type of Sign	Max. Area	Number	Type	Duration
Sale, Lease, Rental of Development Project	32 s.f.	1	B	18 months, renewable
Sale, Lease, Rental of Individual Units	8 s.f.	1	A	Until sale, lease, rental occurs
Construction	32 s.f.	1 per frontage	A	18 months
Public Information & Political Campaign	32 s.f.	No limit	A	30 Days
Occupant Name & Add.	2 s.f.	1	A	
Development Identification	24 s.f.	1	B	
Home Occupation & Professional Office	2 s.f.	1	B	
Civic or Non-profit Organizations & Special Permit Uses	12 s.f.	1	B	

Notes to Table 10.30.4

1. Individual unit sale/lease signs shall be located within 25 feet of entrance to unit.
2. Home occupation and professional office signs may not be illuminated and must be of a simple round, square, or rectangular design.
3. All freestanding signs shall be at least ten (10) feet from the street line.
4. Height of freestanding signs is limited to 12 feet.

10.30.5 Signs Permitted in Business Districts

A. The following table describes all signs permitted in Business Districts except that attached signs are generally covered under paragraph B.

Table 10.30.5 Signs Permitted in Business Districts

Row	Type of Sign	Max. Area	Number	Type	Duration/Comments
1	Sale, Lease, Rental	8 s.f. up to 100 ft. frontage 16 s.f. up to 500 ft. frontage 32 s.f. over 500 ft. frontage	1 per frontage	A	Until sale, lease, rental occurs
2	Subdivision Promotion	32 s.f.	1	B	18 Months, renewable
3	Construction	8 s.f. up to 100 ft. frontage 16 s.f. up to 500 ft. frontage 32 s.f. over 500 ft. frontage	1 per frontage	B	18 months or upon completion, whichever is earlier.
4	Public Information and Political Campaign	32 s.f.	No limit	A	30 Days
5	Window Signs: attached to inside of window.			A	
6	Balloon Signs			C	
7	Attached Banners/Flags			B	15 Days with cumulative of no more than 60 in a calendar year.
8	Open or Welcome Flags	15 s.f.	1 per tenant, maximum of 15	B & C	B for single tenant C for multi-tenant
9	Hiring/Employment			A	Must be attached to inside of window
10	Freestanding in LO District	12 s.f. per side, height limit of 5 feet.	1	B	
11	Freestanding in Hazardville Center	12 s.f. per side if 5 to 8 ft. tall; 24 s.f. per side if under 5 ft	1	B	Lot must have min of 75 ft. of frontage
12	Freestanding, Other (Excludes Thompsonville)	32 s.f. per side if lot less than 3 acres & frontage at least 75 ft. 50 s.f. per side if lot more than 3 acres & frontage at least 75 ft.	1 1 per frontage if lot greater than 10 acres	C	Maximum height of 20 ft. See note 2
13	Message Sign	See note 5	1 per lot	C	Below Freestanding Sign
14	Gasoline Station Canopy Sign (see note 9 below)	1 s.f. per linear foot of canopy to which the sign is attached (see note 9)	1 for each canopy side not to exceed 4	B	

Notes to Table 10.30.5

- Rows 1 through 9 apply to all business zones; Row 10 applies only to properties in the LO District; Row 11 applies only to properties in Hazardville; Rows 12 to 13 apply to all business zones, except those in Thompsonville.
- The total sign area on any lot (sum of attached and freestanding signs) shall not exceed two (2) sq. ft. per linear foot of the front wall(s) of the building(s) on the site. No individual sign may exceed an area of 300 sq. ft. unless approved by the Commission as a Type C Sign. Front wall for the purposes of this section shall mean:
 - for a single-tenant building, that wall of the building which contains the main entrance;
 - for a multi-tenant building, that wall or walls of the building (maximum of three) upon which wall signs may be attached, but shall not include the rear wall of the building which provides service entrances.

Notes To Table 10.30.5, Continued

3. On lots zoned Business Regional which are three (3) acres or greater in area, and within 1,000 feet of a limited access highway, the Commission may grant a Type C Sign permit allowing a freestanding sign greater than 20 feet in height. The maximum height of such a sign shall not exceed 20 feet above the elevation of the traveled portion of the highway closest to the site on which the sign is located.
4. All freestanding signs shall be at least ten (10) feet from the street line.
5. For those sites containing a multi-tenant building with tenants located more than 200 feet from the street, the Commission may permit a permanently mounted sign attached to the freestanding sign, which may display a temporary message associated with any business on the site.
 - i. The maximum sign area not to exceed 1/3 the size of either the existing freestanding sign area or the maximum freestanding sign area allowed by these regulations, whichever is smaller;
 - ii. The applicant shall demonstrate that the number of lines of text and height of letters will be easily readable from the adjacent roadways; and
 - iii. The sign shall be located below the freestanding sign and shall not extend beyond the boundaries formed by the vertical extension of the existing freestanding sign.
6. Flags may display only colors and/or the words "Open" or "Welcome." Open or welcome flags shall be mounted on a building wall and shall not project above a wall.
7. Height of freestanding signs is limited to 20 feet.
8. (Amended 5/05/03) For the purpose of this section, "parcels" and "lot" shall include "out parcels" within which are sited freestanding satellite uses within business centers, regardless of whether satellite uses occupying such land areas have been actually subdivided from the business center or are exclusive use land lease areas within such centers, and where:
 - a. Such satellite uses front upon public highways with a minimum of seventy-five feet (75') of frontage at the street or highway line
 - b. Such satellite uses use and occupy land areas which are accessible by motor vehicles only from within business centers

Freestanding signs identifying such uses within Business Districts shall be subject to Special Use Permit approval by the Enfield Planning and Zoning Commission and shall:

- i. ~~Not~~ create a visual obstruction to both traffic within the main traveled portion of any highway upon which such use fronts, or to traffic entering and exiting the highway within the vicinity of the sign, which vicinity shall include, at a minimum, the safe sight lines in both directions required by the posted speed limit within the highway.
 - ii. Be individually visible to approaching motor vehicle traffic within the main traveled portion of the highway which the sign addresses for a sufficient time to have directional value to the motoring public utilizing such sign for direction.
 - iii. ~~Not~~ exceed six feet (6') in height and shall not exceed sixty-four square feet (64 sq. ft.) in total area including both sides and shall otherwise comply with the provisions of this section.
 - iv. Not be located closer than 125 feet to another free-standing sign.
- The Applicant shall reasonably demonstrate a need for the sign; the criterion for such need shall be that the sign will enhance public safety by having significant directional value.
9. (Amended 5/20/04)
 - a. No canopy sign shall exceed 32 square feet in area.
 - b. No canopy sign shall extend above, below, or project beyond, the canopy.

- B. Attached Signs in Business Districts, except for the TVCD, shall meet the following requirements:
- i. Attached signs for each occupant in a building are allowed on any portion of a wall facing a public street. The total attached signage shall not exceed:
 - a. One (1) square foot per linear foot of wall to which the sign is attached, if any part of the building is within 25 feet of the right-of-way;
 - b. One and one-half (1½) square foot per each linear foot of wall to which the sign is attached, if the closest portion of the building to the right-of-way is between 25 feet and 50 feet;
 - c. Two (2) square feet per linear foot of wall to which the sign is attached, if the closest portion of the building to the right-of-way is greater than 50 feet; and
 - d. Signs measuring up to two (2) square feet of sign per linear foot of wall are permitted for those uses which face a street, the traveled portion of which is 20 feet or more from the right-of-way line of the property upon which the sign is to be located.
 - ii. Attached signs for each occupant in a building are allowed on any portion of a wall visible from a public street. The total attached signage for such wall shall not exceed 75% of the signage area as calculated in a through d above.
- C. Regulations for attached signs for the Thompsonville Village Center District are found in Section 10.30.7.

10.30.6 Signs Permitted in Industrial Districts

A. The following table describes all signs permitted in Industrial Districts, except that attached signs are generally covered under paragraph B.

Table 10.30.6 Signs Permitted in Industrial Districts

Row	Type of Sign	Max. Area	Number	Type	Duration/Comments
1	Sale, Lease, Rental	8 s.f. up to 100 ft. <u>frontage</u> 16 s.f. up to 500 ft. frontage 32 s.f. over 500 ft. frontage	1 per frontage	A	Until sale, lease, rental occurs
2	Subdivision Promotion	32 s.f..	1	B	18 Months, renewable
3	Construction	8 s.f. up to 100 ft. frontage 16 s.f. up to 500 ft. frontage 32 s.f. over 500 ft. frontage	1 per project	B	18 months or upon completion, whichever is earlier.
4	Public Information & Political Campaign	32 s.f.	No limit	A	30 days, height up to 12 ft.
5	Window Signs: attached to inside of window.			A	
6	Balloon Signs			C	
7	Attached Banners/Flags			B	15 Days with cumulative of no more than 60 days in a calendar year.
8	Hiring/Employment	8 s.f. if attached to freestanding sign 8 s.f. if not attached to freestanding sign	1	A B	See note 8 regarding Class B sign.
9	Freestanding	50 s.f. per side	1 (1 per frontage if lot greater than 10 acres)	B	Maximum height of 8 ft. See note 2
10	Open or Welcome Flags	15 s.f. per flag	1 per tenant, maximum of 15	B & C	B for single tenant C for multi-tenant building or development
11	Industrial Park Identification	32 s.f. per side if lot of 25 to 50 acres. 75 s.f. per side if more than 50 acres.	1	B	
12	Directional	1 s.f. per tenant	1 per tenant	B	Tenant to be located within 1500' of intersection
13	Directory	1 s.f. per tenant	1 at major entrance	B	See note 3.
14	Farm Stands - Freestanding (Content may change per available produce)	20 s.f. per side	2 per frontage	B	Freestanding signs identifying seasonal produce to be removed at end of growing season
15	Farm Stands - Attached	2 s.f. per linear ft. of building; not to exceed 32 s.f.		B	

Notes to Table 10.30.6

1. The total sign area on any lot (sum of attached and freestanding signs) shall not exceed two (2) sq. ft. per linear foot of the front wall(s) of the building(s) on the site. No individual sign may exceed an area of 300 sq. ft. unless approved by the Commission as a Type C Sign. Front wall for the purposes of this section shall mean:
 - i. for a single tenant building, that wall of the building which contains the main entrance; or
 - ii. for a multi-tenant building, that wall or walls of the building (maximum of three) upon which wall signs may be attached, but not to include the rear wall of the building which provides service entrances.
2. If a freestanding sign is to be located over 100 feet back from the right-of-way, and the parcel is ten (10) acres or more in size, then it is to be considered a Type C Sign. In such a case, a permit may be granted allowing a maximum height of 20 feet, and a maximum area of 75 sq. ft. per side. Such a sign should be consistent with the character of the building on the site.
3. Directory signs shall be designed and located so that it is intended to be reviewed from a pull-over lane. The sign shall be located at least 100 feet back from the street line of major thoroughfare (excluding industrial park internal road system). For the purposes of this section, an Industrial Park shall mean a multiple tenant office or industrial development under unified ownership or control at the time of application, the size of which is 25 acres or greater.
4. All freestanding signs shall be at least ten (10) feet from the street line; farm stand signs shall be 15 feet from the edge of street pavement.
5. For those sites containing a multi-tenant building with tenants located more than 200 feet from the street, the Commission may permit a permanently mounted sign attached to the freestanding sign, which may display a temporary message associated with any business on the site.
 - i. The maximum sign area not to exceed one-third (1/3) the size of either the existing freestanding sign area or the maximum freestanding sign area allowed by these Regulations, whichever is smaller;
 - ii. The applicant shall demonstrate that the number of lines of text and height of letters will be easily readable from the adjacent roadways; and
 - iii. The sign shall be located below the freestanding sign and shall not extend beyond the boundaries formed by the vertical extension of the existing freestanding sign;
6. Flags may display only colors and/or the words "Open" or "Welcome." Open or welcome flags shall be mounted on a building wall and shall not project above a wall.
7. Height of freestanding signs limited to eight (8) feet unless otherwise noted.
8. Type B hiring signs shall not be internally illuminated, shall be located behind the street line, and shall be maintained for a maximum duration of 6 months.

B. Attached Signs in Industrial Districts shall meet the following requirements:

- i. Attached signs for each occupant in a building are allowed on any portion of a wall facing or visible from a public street. The total attached signage shall not exceed:
 - a. One (1) square foot per linear foot of wall to which the sign is attached, if any part of the building is within 25 feet of the right-of-way;
 - b. One and one-half (1½) square feet per linear foot of wall to which the sign is attached if the closest portion of the building to the right-of-way is between 25 feet and 50 feet;
 - c. Two (2) square feet per linear foot of wall to which the sign is attached, if the closest portion of the building to the right-of-way is over 50 feet; and
 - d. Signs measuring up to two (2) square feet per linear foot of wall are permitted for those uses which front a street, the traveled portion of which is 20 feet or more from the right-of-way line of the property on which the sign is to be located.

10.30.7 Special Sign Requirements, Thompsonville Village Center District

- A. Within the Thompsonville Village Center District, all signs shall be Type B signs except for the following:
- i. Any sign over 100 square feet shall only be approved by the Commission as a Type C sign;
 - ii. Flag signs for multi-tenant buildings shall be Type C signs;
 - iii. A marquee sign may be allowed by the Commission for a film theater or performing arts theater as a Type C sign. The size, height and length of projection from the face of the building shall be determined and approved by the Commission; and
 - iv. Decorative street pole or pedestrian oriented banners within the public right-of-way installed and maintained by the Town identifying the Thompsonville Village Center or civic or seasonal holidays are permitted as Type A signs.

- B. No freestanding or pole signs or roof signs shall be allowed, except the Commission may allow monument type freestanding signs for a building existing as of August 1, 1993 if the building is set back from the street line at least 20 feet, and if the sign does not exceed eight (8) feet in height, nor exceed thirty-two (32) square feet in area.
- C. Attached sign shall be so located on the building in a manner compatible to the architecture of the building;
- D. Projecting signs may be permitted by the Commission where the sign is no larger than 12 square feet, extends no more than three (3) feet from the face of the building, where the bottom of the sign is at least ten (10) feet above the sidewalk and where the sign does not extend above the sills of the windows on the second floor.
- E. Attached signs shall not exceed one (1) square foot of sign area for each one (1) foot of building facade to which it is attached, which fronts on a street, and shall not extend above the sill of the windows of the second floor.
- F. Awning signs may be placed on canvas or fabric awnings where the awnings are part of the overall building design approved by the Commission in accordance with the design theme of the Thompsonville Revitalization Strategy.
- G. Flags shall be permitted under this section provided they comply with the following criteria:
 - i. A maximum of one flag for each single tenant building;
 - ii. The number of flags per multi-tenant buildings as approved by the Commission;
 - iii. A maximum size of 15 square feet for each flag;
 - iv. Flags mounted exclusively to wall of building; and
 - v. Flag shall not project beyond the top of the building wall for single story buildings, or extend above the sill of the windows of the second floor.
- H. A sign theme shall be presented as part of a Site Plan application, for approval of the Commission with any proposed multi-tenant building; and no sign shall be erected that is not in compliance with the approved sign theme.
- I. Public informational and directional signs may be erected identifying destinations or uses to the public such as parking, parks, types of businesses, municipal or government uses, public restrooms, public telephones and similar uses. Such signs shall be only in locations and of a design approved by the Commission as part of the Site Plan approval.
- J. No internally illuminated signs shall be allowed, except where only the sign's letters are illuminated and the background is non-illuminated; each sign may be externally illuminated in a manner approved by the Commission.
- K. Temporary signs shall be allowed in the same manner as set forth in Rows 1 through 8 of Table 10.30.5, above.

10.30.8 Special Sign Requirements, Hazardville Design District A (HDDA) (amended 6/03/04)

- A. Signs within the Hazardville Design District overlay shall comply with the requirements for the underlying district except as specified in Section 8.70 B.vi. and the following:
 - i. ~~Decorative street pole or pedestrian oriented banners within the public right-of-way installed and maintained by the Town, or an organization designated by the Town Council, identifying the Hazardville Design District or containing a civic or seasonal theme are permitted as Type A signs. Such signs may display sponsor's names in a traditional font but may not contain any corporate logos or advertising messages.~~

Section 10.30.9 Freestanding Tenant Identification Signs (Pylon Signs) in Business, and Industrial Districts. (added 09/08/17)

- A. Purpose: The purpose of this section is to provide free standing tenant identification signs for larger size multi-tenant buildings or multi-building sites.
- B. The owner of a multi-tenant building or multi-building site may apply for one or more free standing signs adjacent to entrances/exits of the tenant site subject to the provisions of these sig regulations in business and industrial zones.
- C. The Commission shall use the criteria required for the review of a Special Permit in addition to the criteria of this section to consider signs provided for in this section.
- D. Parcels shall be either one acre or greater in size or have at least 10,000 square feet of gross building size in order to apply under this section.
- E. The Commission must make a finding that the free standing multi-tenant identification sign is proportional to the size of the development and the streetscape where the property is located. In no event will a freestanding tenant identification sign exceed a height of 40 feet or an area per side of 240 square feet.
- F. All signs under this section will be considered Type C signs.
- G. The Commission shall consider the public safety and directional value of any proposed sign.